

CURRENT ISSUES IN BUSINESS



Call for Papers

5th Current Issues in Business and Economic Studies (CIBES) Conference

Prague, Czech Republic

Conference Theme:

"Shaping the Future of Business and Economics: Innovation, Transformation, and Global Impact"

We are pleased to invite scholars, researchers, and industry professionals to the 5th Current Issues in Business and Economic Studies (CIBES) Conference, which will be held in Prague, Czech Republic, from June 19-21, 2025.

The CIBES Conference serves as a premier global forum for interdisciplinary discussions that drive forward-thinking insights and groundbreaking research. This year's theme, 'Shaping the Future of Business and Economics: Innovation, Transformation, and Global Impact,' highlights the urgency of understanding and adapting to profound shifts in technology, sustainability, and socioeconomic structures. The conference encourages bold ideas and interdisciplinary approaches to tackle the challenges and opportunities shaping our world.

Conference Topics:

The conference welcomes submissions in diverse and emerging areas, including but not limited to:

- **Organizational Behavior and Human Resource Management:** Workplace culture, employee motivation, talent management, strategic HR practices, diversity, equity, and inclusion (DEI), and the future of work.
- **Business Innovation and Entrepreneurship:** Start-up ecosystems, disruptive business models, corporate innovation, and the future of entrepreneurship.
- **Sustainable and Regenerative Economies:** ESG frameworks, circular economy, climate change mitigation, and sustainable business transformation.
- **Digital Revolution and Artificial Intelligence:** AI-driven business solutions, big data analytics, blockchain applications, and the evolving digital economy.
- **Leadership and the Future of Work:** Employee well-being, digital workforce adaptation, leadership in volatile environments, and organizational change.

- **Marketing, Consumer Behavior, and Digital Transformation:** Personalization, behavioral economics, brand trust, and ethical consumerism in the digital era.
- **Resilient Supply Chains and Operations:** AI in logistics, supply chain risk management, sustainability in global trade, and post-pandemic operational models.
- **Finance, Accounting, and FinTech:** Digital banking, decentralized finance, crypto-economics, and sustainable investment strategies.
- **Microeconomics and Macroeconomics:** Economic forecasting, policy implications, and global financial trends.
- **Public Finance, Inequality, and Economic Inclusion:** Social entrepreneurship, taxation and redistribution, labor market transformation, and inclusive economic policies.
- **Institutional Change and Global Business Strategies:** The role of multinational corporations, economic nationalism, deglobalization, and business diplomacy.
- **Geopolitics, Trade, and Economic Shifts:** Political risk analysis, international trade disruptions, regulatory challenges, and regional economic alliances.
- **Technology, Society, and Ethical Implications:** The intersection of business ethics, AI governance, digital privacy, and responsible innovation.
- **Quantitative and Qualitative Research in Business and Economics:** Advanced research methodologies, data analytics, and interdisciplinary research approaches.
- **History and Sociology of Organizations:** Organizational evolution, cultural influences on business, and historical perspectives on economic shifts.

Submission Guidelines:

- Abstracts should be no more than 350 words and clearly state the research question, methodology, and preliminary findings.
- Full papers should follow the conference formatting guidelines, available on our website.
- All submissions will undergo a double-blind peer-review process.

Key Dates:

- Please check the website (www.cibesconference.com) for the latest submission deadlines and details.