

| Advisor name | Thesis topic |
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| Dr. Ambrus Rita | Analysis of family tax allowances in Europe |
| Dr. Ambrus Rita | Digital taxation |
| Dr. Bakó Ferenc | Applied Environmental Economics - Quantitative Analysis of Current Economic Processes |
| Dr. Bakó Ferenc | The Impact of Climate Anxiety on Young Adults' Vision for the Future and Planning Strategies |
| Dr. Bándy Katalin | Green Companies: Legitimate Claims and Actions of Sustainable Business |
| Dr. Bándy Katalin | Sustainable development and the companies (CR, CSR) |
| Dr. Berde Éva | The disappearing digital divide between generations. |
| Dr. Berde Éva | What does the active ageing index show about the social inclusion of older people? |
| Dr. Berde Éva | Servas, Couchsurfing, Airbnb: different facets of the sharing economy. |
| Dr. Berde Éva | Gig economy versus sharing economy. |
| Dr. Berde Éva | Price discrimination of fitness centres in Győr. |
| Dr. Berde Éva | Economic aspects of the aging society. |
| Dr. Berde Éva | The potential and dangers of Massive Open Online Education. |
| Dr. Berde Éva | Employment opportunities for older citizens. |
| Dr. Berde Éva | The place of the gig economy in the supply chain |
| Dr. Borbély Katalin | Fundamental (financial) analysis |
| Dr. Borbély Katalin | Fundamental (financial) analysis |
| Dr. Buics László | Supply Chain management digitalization, data analytics |
| Dr. Buics László | Production and service process development, measurement and management |

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| Dr. Buics László | Production and service process development, measurement and management |
| Dr. Buics László | Data science and data asset management |
| Dr. Buics László | Public service process development, measurement and management |
| Dr. Dernóczy-Polyák Adrienn | Data analysis and research methods |
| Dr. Domokos Bernadett | Challenging of human mindset in skill-based organizations |
| Dr. Domokos Bernadett | Human behavior and intentions regarding organizational transformation |
| Dr. Döry Tibor | Analysis of the new product / service development process based on the example of a local / international company |
| Dr. Döry Tibor | Evaluation of university-industry RDI collaborations based on the example of a higher education organisation or a company |
| Dr. Eisingerné Dr. Balassa Boglárka | Buying decision process based on economic behavior researches |
| Dr. Eisingerné Dr. Balassa Boglárka | Influencing buying decisions using AI and VR |
| Dr. Eisingerné Dr. Balassa Boglárka | Sustainable Consumption |
| Dr. Élő Gábor | Information society nowadays |
| Dr. Élő Gábor | New media in e-marketing |
| Dr. Élő Gábor | Media planning in new media |
| Dr. Élő Gábor | Information resource management for innovation |
| Dr. Élő Gábor | Big Data for business |
| Dr. Gombos Szandra | Marketing (chosen topic) |
| Dr. Gombos Szandra | Marketing (chosen topic) |
| Dr. Gombos Szandra | Marketing (chosen topic) |
| Dr. Happ Éva | Sustainable tourism development |

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| Dr. Happ Éva | Online marketing in tourism |
| Dr. Kazinczy Eszter | Southeastern Europe's economic development |
| Dr. Kazinczy Eszter | Southeastern Europe's banking sector |
| Dr. Koltai Judit Petra | Digital transformation in the SME sector |
| Dr. Koltai Judit Petra | Entrepreneurship intentions of students |
| Dr. Koltai Judit Petra | Financial statement analysis |
| Dr. Koltai Judit Petra | Financial statement analysis |
| Dr. Kovács Gábor | Financial Planning |
| Dr. Kovács Gábor | Business simulations |
| Dr. Kovács Gábor | Business simulations |
| Dr. Kovács Norbert | Risk management, risk analysis, risk evaluation |
| Dr. Kovács Norbert | Project management, project controlling |
| Dr. Kundi Viktória | Examining the sustainability issues among tourism service providers |
| Dr. Kundi Viktória | Digital solutions in tourism |
| Dr. Kurucz Attila | Digitalization at companies (developments, implementation, projects and processes) |
| Dr. Printz-Markó Erzsébet | Sustainable innovations in spa and health tourism |
| Dr. Printz-Markó Erzsébet | The role of spa tourism in the development of local economies from a county |
| Dr. Rámháp Szabolcs | Startup companies |
| Dr. Rámháp Szabolcs | Alternative business models /pay-per-use, subscription-based pricing, circular economy/ |
| Dr. Remsei Sándor | External market activities and opportunities for companies. |

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| Dr. Remsei Sándor | Capital movements and economic growth. |
| Dr. Remsei Sándor | Specificities of market activities of international companies. |
| Dr. Stion Zsuzsa | Cost controlling |
| Dr. Stion Zsuzsa | Financial controlling |
| Dr. Süle Edit | Operations Management in the Digital Age |
| Dr. Süle Edit | Improvement of Manufacturing/Supply Chain Processes |
| Dr. Szabó Zsolt Roland | Strategic Management in the Digital Age |
| Dr. Szabó Zsolt Roland | Strategic Management in the Digital Age |
| Dr. Szabó Zsolt Roland | Strategic Management in the Digital Age |
| Dr. Szabó-Szentgróti Eszter | User study of trust and data security through an example of an AI solution. |
| Dr. Szabó-Szentgróti Eszter | User study of ethics through an example of an AI solution. |
| Dr. Tóth Árpád | Development and harmonization of financial and sustainability accounting systems (digitization and automation of business processes, AI-based solutions, data science research) |
| Dr. Vinkócezi Tamás | The social impact of digitalisation |
| Dr. Vinkócezi Tamás | Consumer finance aspects of digitization |
| Heba Zaher | Finance (chosen topic) |
| Heba Zaher | Economic (chosen topic) |
| Heba Zaher | Gender inequality and inequality in countries' development |
| Heba Zaher | The effect of COVID-19 on the inequality of countries' development |
| Heba Zaher | Motives and barriers of foreign direct investment (FDI) at the country level |
| Heba Zaher | The effect of crisis on SMEs |

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| Heba Zaher | Macroeconomic and corporate performance |
| Heba Zaher | Environmental, social, and governance ESG at company and macroeconomic levels |
| Heba Zaher | Financial analysis |
| Heba Zaher | Gender and economy |
| Heba Zaher | Stock market studies |
| Heimné Rác Éva | East Asian FDI in Europe |
| Heimné Rác Éva | East Asian FDI in the world |
| Jewel Kumar Roy | Corporate Debt Management |
| Jewel Kumar Roy | Investment Risk Assessment |
| Jewel Kumar Roy | Working Capital Optimization |
| Jewel Kumar Roy | Stock Market Volatility |
| Jewel Kumar Roy | Credit Risk Evaluation |
| Jewel Kumar Roy | Credit Risk Modeling with Statistical Methods |
| Jewel Kumar Roy | Big Data in Financial Forecasting |
| Jewel Kumar Roy | Time Series Analysis in Finance |
| Marah Almelhem | Product Returns and Supply Chain Efficiency |
| Marah Almelhem | E-commerce and Customer Expectations on Delivery and Logistics |
| Marah Almelhem | The Role of Stakeholder Engagement in Project Success |
| Marah Almelhem | Emotional Intelligence (EI) in Project Leadership |
| Marah Almelhem | Behavioral Operations Management |

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| Marah Almelhem | Sustainable Operations Management |
| Marah Almelhem | Impact of Quality Management Systems on Sustainable Operations |
| Módosné Szalai Szilvia | Analysis of time series in the case of long-term sampling. |
| Módosné Szalai Szilvia | Motivational factors with importance weights: what employees want and what they get. |
| Suta Alex | Automated analysis of financial and sustainability (ESG) digital corporate reporting for listed companies |
| Süveges Marianna Judit | Analysis of business management |
| Süveges Marianna Judit | Psychological safety and onboarding: how does a supportive workplace atmosphere contribute to preventing early turnover? |
| Szabó-Cseszneki Nikolett | Women is the labour market |
| Szabó-Cseszneki Nikolett | Women's return to the labor market |