

Advisor name	Thesis topic
Dr. Berde Éva	Servas, Couchsurfing, Airbnb: different facets of the sharing economy
Dr. Berde Éva	Employment trends among full-time university students.
Dr. Dernóczy-Polyák Adrienn	Meta analysis based on statistical data
Dr. Dernóczy-Polyák Adrienn	Using experiment, like method
Dr. Eisingerné Dr. Balassa Boglárka	Results of economic behavior in buying decision making process
Dr. Eisingerné Dr. Balassa Boglárka	Results of economic behavior in buying decision making process
Dr. Élő Gábor	Internet-of-Things (IoT) in Marketing (special sensors and data acquisition)
Dr. Feketéné Dr. Czakó Katalin	Modern communication and PR tools
Dr. Gombos Szandra	Sustainable marketing
Dr. Gombos Szandra	New era of marketing
Dr. Gombos Szandra	Marketing theories vs. reality
Dr. Józsa László	Analyses of a marketing strategy at a certain company or industry
Dr. Józsa László	Analyses of a retail system in a country
Dr. Józsa László	Analyses of a marketing strategy at a certain company or industry