

Advisor name	Thesis topic
Dr. Albert Tóth Attila	Best practices in hotel operation and management
Dr. Bánhidi Miklós	Analysis of Sport Tourism Conditions in a Selected Tourism Destination
Dr. Bánhidi Miklós	Impact of Sport Tourism Product Development on Tourists Arrival
Dr. Bánhidi Miklós	Environmental Sustainability Requirements at Active Tourism Products
Dr. Berde Éva	The disappearing digital divide between generations.
Dr. Berde Éva	Servas, Couchsurfing, Airbnb: different facets of the sharing economy.
Dr. Berde Éva	Gig economy versus sharing economy.
Dr. Happ Éva	Sustainable tourism development
Dr. Happ Éva	Tourism destination marketing in practice
Dr. Happ Éva	Online marketing in tourism
Dr. Keller Veronika	City branding - branding a destination
Dr. Kőmíves Csaba	The importance of management style in hospitality industry/tourism
Dr. Kőmíves Csaba	Recruitment and selection in catering
Dr. Kőmíves Csaba	Quality assurance systems in catering
Dr. Kundi Viktória	Tourism legislation in Europe - the good/bad examples
Dr. Kundi Viktória	Smart cities, smart technologies in tourism
Dr. Kundi Viktória	Global Code of Ethics in Tourism - best practices
Dr. Kupi Marcell	Elements and tools of low-cost tourism in the field of digitalisation
Dr. Kupi Marcell	The applicability of AI in digital tourism
Dr. Reisinger Adrienn	Civil/nonprofit organisations in the tourism

Dr. Tóth Péter	Methodological Questions in Tourism Research
Somlyódyne Prof. Dr. Pfeil Edit	Analysis of tourism clusters and networks based on international examples
Somlyódyne Prof. Dr. Pfeil Edit	The role of the state and governance in the complex development of tourist destinations, with particular regard to planning
Somlyódyne Prof. Dr. Pfeil Edit	Adaptation of integrated development approach in the development of tourist destinations
Vargáné Dr. Kiss Katalin	The economic and financial implications of the Covid-19 pandemic on the tourism industry
Vargáné Dr. Kiss Katalin	Enhancing the competitiveness of the hospitality industry by state support schemes
Vargáné Dr. Kiss Katalin	The importance of performance measurement for tourism management